Environmental Engagement Measure

Developed by the VERiS Research Centre

Supplementary Resource to the Culture of Sustainability Engagement Guide for Organizations

About this document

This is a sample environmental engagement measure. Note, you can use other existing scales to measure social aspects of sustainability, such as sense of belonging.



Culture of Sustainability Engagement Guide for Organizations © 2024

Supplementary material

To access the full Engagement Guide, visit: https://researchcentres.wlu.ca/viessmann-centre-for-engagement-and-research-in-sustainability/assets/documents/cos-engagement-guide.pdf

Published by the Viessmann Centre for Engagement and Research in Sustainability (VERiS), a research centre at Wilfrid Laurier University, with the additional support of Sustainable Waterloo Region.

https://researchcentres.wlu.ca/viessmann-centre-for-engagement-and-research-in-sustainability/

Environmental Engagement Measure Template

Note: When filling out, please focus on assessing work-related activities, even if you are working from home. For example, reducing the energy you use at work might refer to adjusting heating/cooling, turning off lights, etc., in your home.

Please rate the extent to which you engage in the following behaviours at work:

	Never (0)	(1)	Sometimes (2)	(3)	Always (4)
I conserve the amount of materials I use at work. (EE01)					
I promote environmentally friendly behaviours amongst my coworkers. (EE02)					
At work, I reduce the amount of energy I use. (EE03)					
I encourage my organization to reduce its environmental impact. (EE04)					

Please rate the extent to which the following items reflect how you feel about environmental sustainability:

	Not at all how I feel (0)	(1)	(2)	(3)	Very much how I feel (4)
I feel guilty when I don't act in environmentally friendly ways. (EE05)					

	Not at all how I feel (0)	(1)	(2)	(3)	Very much how I feel (4)
I worry about my environmental impact. (EE06)					
I feel good when I do something positive for the environment. (EE07)					
I feel satisfied when I act in environmentally friendly ways. (EE08)					

Please rate the extent to which the following items reflect how you think about environmental issues:

	Not at all how I think (0)	(1)	(2)	(3)	Very much how I think (4)
I know how to act in environmentally friendly ways. (EE09)					
I regularly think about environmental issues. (EE10)					
I consider environmental impact when I make decisions. (EE11)					

	Not at all how I think (0)	(1)	(2)	(3)	Very much how I think (4)
I think about how I can reduce my environmental impact. (EE12)					