Episode 2:  
“What Gets Measured Gets Managed”: Hidden Food Metrics as Tools for Democracy  

Featuring: Nevin Cohen  

Discussion Questions  

1. What is one example of a “Food metric 3.0” in your community? What does it measure? How could that be used to help to food system change?  

2. How can food metrics help us understand our complex food systems?  

3. Why might a hidden food metric enable better or more sustainable food policy decisions?  

4. What is an example of an oversimplified food metric and how would you use a hidden metric to give you better information?  

5. How can metrics be used to connect people already working on food systems change with those who are not explicitly concerned with food system issues but are still important stakeholders (local government, NGOs, etc.)?